

SOLARIUM SENSATION



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## SOLARIUM SENSATION

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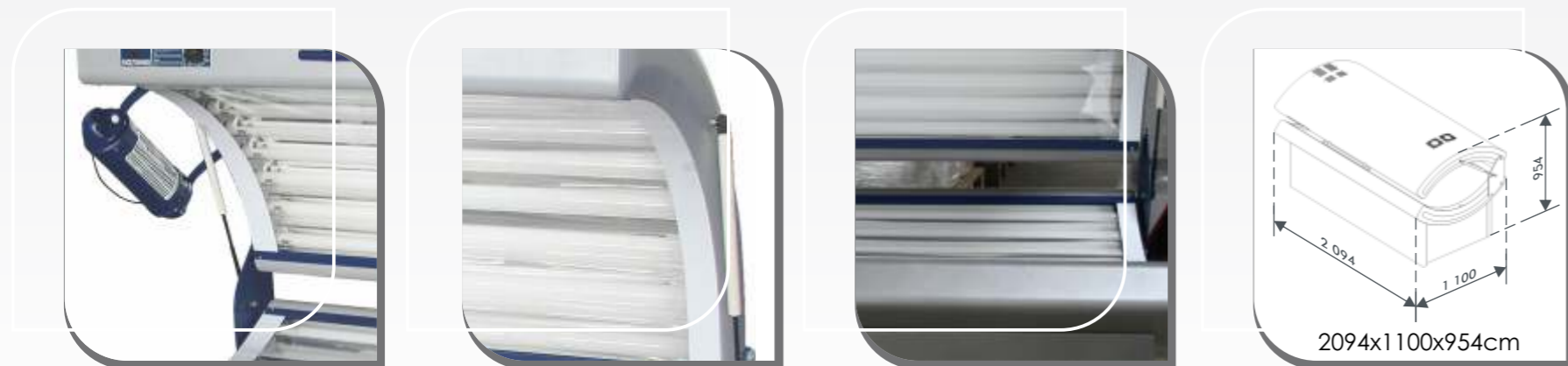
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## Basic



### Sunny power

**Sunny Power** is the traditional tanning unit in the Alpha Sun range.

This tanning bed is ideal for private use. The compact form of this sun bed will fit most of the room sizes and is being produced in configurations of 24 lamps. Sunny Power can be equipped with spaghetti lamps and/or high pressure facials, lamps with 100W. ERS optional for high-pressure versions. Standard available in 3 different colors: silver RAL 9006, dark silver RAL 9007 white RAL 9010.

Optionally one can choose between 9 RAL colours: 9005 black, 5013 cobalt blue, 5021 dark green, 6027 turquoise, 1021 yellow, 2008 orange, 3027 red, 4003 violet, 9001 cream-white.



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Sunny power 6

## Basic



### — Luxor

The semi-professional Luxor sun beds add a refreshing retro design dimension to tanning. This stylish item goes back to the essence of sun beds: quality tanning for an attractive price. Back to basics, stripped of all its frills, but with style! Perfect and comfortable tanning of the entire body because of ergonomic design. Ideal for beauty, fitness and wellness studios, hairdressing salons and hotels that start offering tanning services.

It consists of: Strong metal construction with large solid support; high-quality aluminum reflectors; safe 100W ERS reflector with excellent tanning results; standard with professional body cooler and digital remote control; available with 400W high-pressure face tanners, 25W low-pressure face tanners or combi-lamps with integrated face tanner

Standard color: white RAL 9010 with golden touches.

Optionally one can choose between 11 RAL colours: 9005 black, 9007 aluminum grey, 9006 silver grey, 5013 cobalt blue, 5021 dark green, 6027 turquoise, 1021 yellow, 2008 orange, 3027 red, 4003 violet, 9001 cream-white.



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## Feeling great ...

The four main elements we rely on for our lives and wellbeing are air, water, earth and sunlight. If we take any of these forces away, then quite simply, we would not exist! There would be no life without the sun – but life with too much sun may not be good either.

Ultraviolet rays – UVC, UVB and UVA – are emitted by the sun. UVC rays, the most dangerous to the human system, are filtered out by the upper atmosphere but some UVB (which can cause sunburn and eye damage) and UVA, reach the earth's surface. The intensity depends on the angle of the sun – ie the geographical position, season and time of day.

### Approach

A number of principles always play a central role during and after the development of our products. More specifically, our products should have a perfect price/quality ratio, a solid and safe construction and should always come in a stylish design.

Innovation and quality are key concepts. We offer a wide range of sunbeds that can fit any environment and can be used for domestic and for public use. Our professional sunbeds always have an electrical basis output for external basic output for external Alpha sun or other control devices.

### Science

The lamps used in the sunbeds manufactured by Alpha Industries simulate the sun and emit UVA and UVB but they go a stage further and control the output with a balance of UV to minimise the risk of burning and maximise the tanning. As we know – no-one controls the sun! Sunbed lamp technology is subject to on-going research and development programmes to keep abreast of researched evidence on the effects of UV.

We have a 30 experience on the tanning market, and that makes us proficient. Alpha's priority is providing top quality products that correspond to the existing normative regulations therefore all our sunbeds are equipped with ERS lamps that comply with the European regulation. According to SCCP/0949/05 of 20.06.2006, the maximum erythema-weighted irradiance should not exceed 11 SED/h (0.3 W/m<sup>2</sup>). This is the point prior to over-exposure and burning, which must always be avoided. A session will therefore depend on the type of sunbed being used, the skin type of the person using it and the development point of their tan.

A healthy lifestyle is something we all want. Leading a conscious, active and healthy life. Sunlight is essential in a healthy lifestyle. We all know the negative reports on excessive tanning, UV radiation and its consequences. Yet, things sometimes turn out differently. Some counterbalance is therefore necessary. On an international level, scientific research has shown that UV radiation is even indispensable up to a certain extent. Lack of sunlight (also called “sun deficit”) can have a negative impact on people's health. The following biological effects are proven to be crucial to a normal functioning of your organism, and are today generally attributed to UV-radiation:

- Stimulation of cell-metabolism
- You get the majority of your required Vitamin D intake through exposure to UV light, so [sunbeds](#) can be used to treat problems such as psoriasis or vitamin D deficiency
- Improvement of your oxygen supply and increase of the haemoglobin level in our blood

### Other advantages

Sunbeds offer a controlled way to tan and can provide appropriate levels of UV to ensure sufficient levels of vitamin D are achieved and maintained.

Tanning in sunlight means the body can be subjected to different levels of UV rays, depending on the time of day, location in the world, month of the year and so on. With a sunbed, a tanning programme can be developed to ensure skin type and the type of sunbed being used, are taken into consideration to ensure that over exposure, including the possibility of burning, is avoided.

First of all, sunbed tanning is quick and convenient, saves you from spending hours roasting on the beach to get the colour you want, and gives you an even tan all over without bikini marks or redness.

Tanning salons are widespread and sessions are becoming cheaper and cheaper as the competition gets tougher. Home sunbeds are also available so you don't have to move from your front room.

Warnings against too lengthy exposures are mostly justified because sun-burn will perturb skin cells. Inflammation and scale formation can follow.

In normal circumstances skin damage through sun-burn will be neutralized thanks to our body's natural repair-mechanisms. Sustained and repeated sun-burn however will disrupt our body's natural capacity to repair its cells. This could cause chronic skin damage.

However, sun-burn and its negative consequences can easily be avoided if only exposures to the sun's radiation take place in a measured, carefully balanced way.

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## Advanced



### — Sol-ID

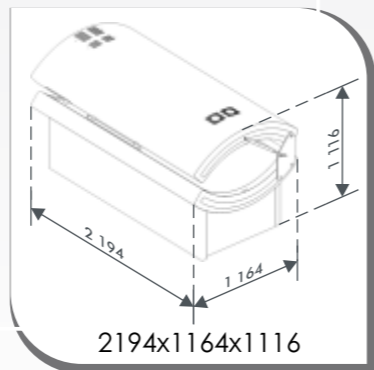
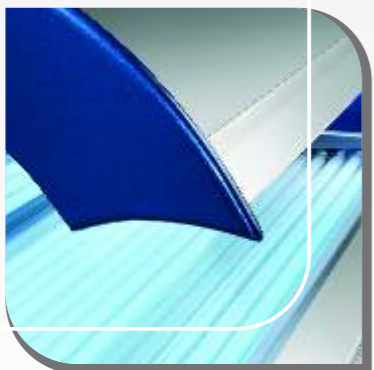
SOL-ID is Alpha Sun's most popular professional sunbed; it is extremely suitable for small-surface tanning studios, because SOL-ID has a nice and compact size. It is also perfectly suited for professional use in beauty salons, hairdressing salons, fitness studios, nail studios etc. The standard SOL-ID designs have a user-friendly service trolley underneath the bench. SOL-ID is delivered standard with body cooler. It consists of 100W lamps; optionally ERS high-pressure version or with spaghetti lamps; standard basic control for connection to very operating station; available in 12 different matt (soft) colors; adjustable body cooler at the foot end.



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## Advanced



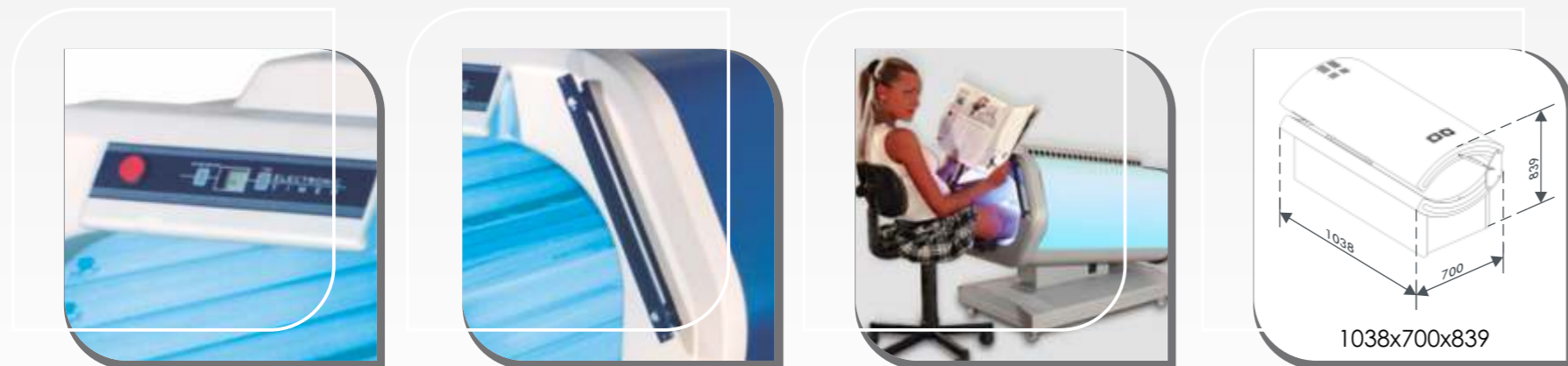
### Elegance

The exquisite design of our popular Elegance sun bed. We have given the design a facelift so that Elegance fully lifts up to its name. A piece of jewelry in any tanning studio. The flat bench makes entering and leaving the sun bed easier. Elegance is suitable for users with sensitive skin and beginners who do not want to tan full power from the start. We have learned from our own experience that especially users that want to relax, without having to hurry, ask for Elegance. It consists of: ERS 100w lamps; optional hot air discharge system, double integrated turbo ventilation; two main colors: Diamond Silver and Rubín Red with a side finish of your choice; service trolley in the base; adjustable body cooler at the foot end, standard with basic control for connection to every operating station.



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## Advanced



### — Leg Tanner

A unique unit, developed by Alpha Sun and copied by others. Specially to tan the legs. People who are tanning regularly often criticize that the legs do not receive the same degree of tan as the body. Hence, the Leg Tanner was developed just to give that extra tan to the legs, and this will be achieved by 38 special lamps of 65 W each, specially developed and produced for Alpha Sun. Just sit on a chair in front of the unit, put your legs inside the tanning unit, and enjoy the tanning process because the legs will receive a relaxing fresh breeze of cool air due to the high efficiency cooling system inside. Tanning salon owners are very pleased to give their customers this extra bit of service for a perfect tan of the legs, but Leg Tanner is also of great interests to owners of cosmetic, hair dressing and nail salons.





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## Premium



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### Alpha Cab

This Alpha Sun stand-up cabin has undergone a visual facelift, and also a technical upgrade. It comes in a trendy gloss or matt finishing. Because of the horizontal installation of the axial fans in the panels, the slotted holes are no longer visible. The human body no longer touches the acrylic boards and is completely tanned, also under the arms, during a fairly short session in a hygienic cabin. Alpha Cabs are extremely suitable for small spaces and guarantee optimal productivity. In combination with the standard delivered suspended straps, it does not only make stand-up tanning short and powerful but also more pleasant!

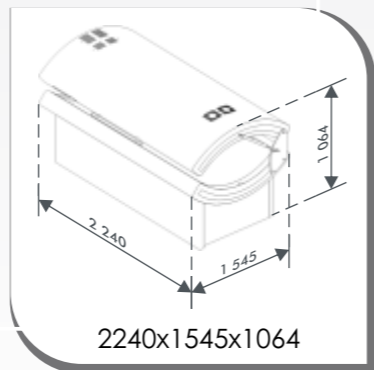
It consists of: Available with 100W lamps.

Also available with Radio/CD, speakers and Alpha vibration plate. It is standard with electronic ballasts. This technological adjustment offers the following advantage: lamps are switched on without flickering; The lamps have a longer life; 5 to 10% less energy consumption, up to 50% weight decrease; fewer electrical component; continuous radiation output during the entire life of the lamps.



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## Premium



### Executive

Generally recognized by users as one of the best-tanning sun beds in the world. Manufactured in a solid design aimed for pure comfort with a wide bench and an easy entry height. Particularly efficient is the canopy's all-surround exclusive radiation radius. A radius that guarantees perfect tanning and is unparalleled by other sun beds. The Sun Executive is available in 12 different matt colors and 2 high-gloss colors and is user-friendly because of its mobile electrical components trolley in the base. It consists of: high-pressure lamps or spaghetti power; turbo ventilation; double integrated heat discharge; adjustable body cooler at the foot end; collector with special winter/summer sealing grids and multi-discharge; lamps 100W; standard basic control for connection to every; operating station; standby lighting and illuminated product name in the base.



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