



geneoTM by Pollogen

THE FIRST
SMARTOUCH
SKINCARE
PLATFORMTM



- Custom tailored treatments
- Client management system
- Cutting edge technology & design

Practice benefits

- Attract new patients with innovative skin care treatments
- Position your practice as a leader by offering cutting edge technology and design
- Upgrade your marketing capabilities with effective tools

Business benefits

- Affordable product entry price
- Quick return on investment (ROI)
- Charge premium pricing for treatments
- Increase customer flow

Client management application

Improve customer relations and upgrade your marketing capabilities with an advanced CRM (Customer Relationship Management) application:

- Customer file management
- Treatment calendars
- Marketing materials

Skin care solutions

- Safe and effective
- Clinically proven
- Immediate and long-term results
- Simple and pleasant

Screen & interface

Smart and friendly user-interface
10" detachable touch-screen
Calendar & CRM applications
High-resolution camera
Speakers for enhanced treatment experience
WiFi
Android Operating System

EXPECT INNOVATION
EXPECT RESULTS
EXPECT **MORE**





11600702/Rev. 1/July 2012

About Pollogen

Pollogen Ltd. is a global leader in the aesthetic market, providing professionals in over 60 countries with a wide variety of advanced aesthetic solutions to best serve their customers. Pollogen offers a full line of clinically-proven, safe and effective, non-invasive anti-aging facial and body contouring treatment platforms for a range of aesthetic applications including circumference reduction, cellulite reduction and skin tightening.



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The NeoRevive treatment infuses the skin with:

- **Hyaluronic acid:** naturally produced by the body and responsible for fluid retention and skin moisturizing. As we age the body's capacity to produce it decreases, resulting in thinner, dryer and wrinkled skin. By infusing Hyaluronic acid, the skin is able to regain lost moisture and volume, thereby reducing wrinkles.
- **Peptides:** small protein fragments which strengthen the skin's ability to retain fluids. Combined with Hyaluronic Acid, a synergetic effect of dermal repair is created.
- **Retinol:** a derivative of vitamin A, Retinol has been clinically proven to increase collagen and skin cell production. It is known as one of the best anti-wrinkle solutions.

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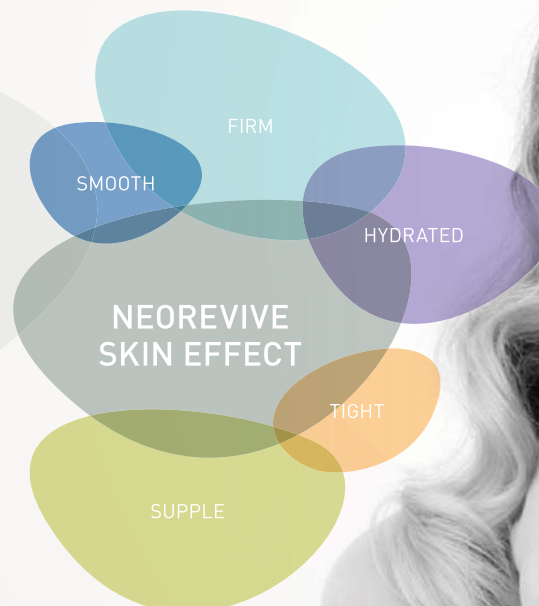
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NeoRevive™

Advanced skin repair
& regeneration gel



NeoRevive completely redefines skin treatment. Using **MicroBubble Energy Technology**, NeoRevive gel gently infuses healing and regenerating ingredients deep into the epidermis where they are optimally absorbed by the skin.

Microbubble Energy™ Technology is unique as it uses the body's natural response mechanisms to create an oxygen-rich environment that dramatically increases the effectiveness of the infused substances.

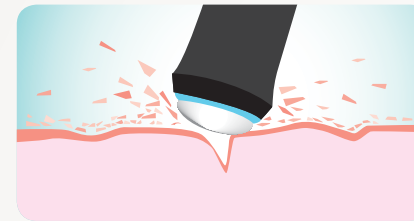
MicroBubble Energy™ Technology

For centuries, people have turned to hot springs to nurture and repair their skin. Inspired by these renowned healing powers, Pollogen sought to uncover the secret behind their "fountain of youth" effect and discovered **MicroBubble Energy Technology**.

MicroBubble Energy is the only technology in the world that performs three vital actions simultaneously:

1. Deep cleansing and exfoliation
2. Deep infusion of active ingredients
3. Superior active skin nourishment

How It Works:



NeoRevive™ gel is massaged into the skin using the Capsugen™ - triggering a reaction between the Capsugen and the gel which generates **MicroBubble Energy**.

Millions of minute bubbles gently burst on the skin surface - yielding optimal penetration of the active ingredients.

The Microbubble Energy allows deep cleansing and exfoliation of the outer layer of the skin.



The bubbles are rich in CO₂ and produce a body response called the Bohr Effect which:

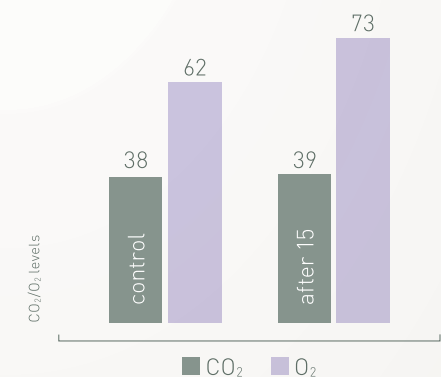
- Sends O₂ rich blood to the area
- Dilates vessels and increases blood flow
- Increases skin cell metabolism
- The active ingredients are optimally and homogeneously absorbed into the cells - dramatically increasing effectiveness.

MicroBubble Clinical Effect

The graph illustrates changes in CO₂ and O₂ levels measured before and 15 minutes post-treatment.

The levels of CO₂ slightly increased immediately after treatment, and returned to baseline after 15 minutes.

In accordance with the Bohr Effect, the O₂ levels significantly increased following treatment (by 17.7%).





The NeoBright treatment infuses the skin with:

- **Azelaic acid** – a well-known agent that is used to treat skin hyperpigmentation conditions that decreases the activity of pigment producing cells.
- **Kojic acid** – a naturally occurring agent produced by fungi which inhibits Melanin production. When combined with Azelaic acid, there is a synergistic lightening and bleaching effect.
- **Retinol** – a derivative of Vitamin A, Retinol has been clinically proven to increase collagen and skin cell production. It is also known as one of the best anti-aging solutions.

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NeoBright™

Innovative skin lightening & bleaching gel



NeoBright is a ground-breaking solution that delivers unparalleled skin lightening and bleaching. Using **Micro Bubble Energy Technology**, NeoBright gel infuses advanced skin formulas deep into the epidermis where they are seamlessly absorbed and used by the skin.

Micro Bubble Energy™ Technology is unique as it uses the body's natural response mechanisms to create an oxygen-rich environment that dramatically increases the effectiveness of the infused substances.

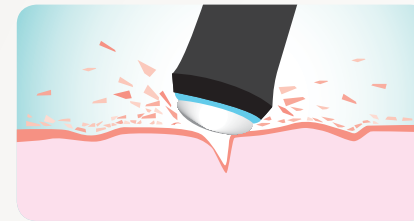
MicroBubble Energy™ Technology

For centuries, people have turned to hot springs to nurture and repair their skin. Inspired by these renowned healing powers, Pollogen sought to uncover the secret behind their "fountain of youth" effect and discovered **MicroBubble Energy Technology**.

MicroBubble Energy is the only technology in the world that performs three vital actions simultaneously:

1. Deep cleansing and exfoliation
2. Deep infusion of active ingredients
3. Superior active skin nourishment

How It Works:



NeoBright™ gel is massaged into the skin using the Capsugen™ - triggering a reaction between the Capsugen and the gel which generates **MicroBubble Energy**.

Millions of minute bubbles gently burst on the skin surface - yielding optimal penetration of the active ingredients.

The Microbubble Energy allows deep cleansing and exfoliation of the outer layer of the skin.



The bubbles are rich in CO₂ and produce a body response called the Bohr Effect which:

- Sends O₂ rich blood to the area
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